

# NeuStart

*Strategic Guidance to Quickly Define a Clear Path Forward*



## Complex Challenges? Not Sure Where to Begin?

As a CIO today, your organization depends on you to meet a multitude of complex needs.

In some cases, the most effective path forward is clear. You can create targeted initiatives to solve specific problems — selecting and implementing the best solutions to meet requirements.

At other times, however, the needs are more complex. There's a lack of clarity, countless possible approaches, and many critical decisions to make. Regardless, you're responsible for figuring it out. And many CIOs struggle to know where to begin.

***NeuEon's NeuStart methodology has been designed to make the path clear.***

**NeuStart enables CIOs to quickly identify the most effective improvement path forward when faced with complex challenges.**

NeuEon's team of former C-suite leaders leverages a proven framework to evaluate needs, explore possible solutions, and provide critical strategic guidance as early as possible in your improvement journey.

**The result?** A strategy and prescriptive action plan phased over time to maximize business value while mitigating risk.



Problem	Solution	Value
Lack of Clarity	Organization	Strategic Guidance
Many Possible Approaches	Governance	Value Optimized, Risk Lowered
Need to Quickly Identify Improvement Path	Infrastructure	A Clear Path Forward Defined Early
	Applications	
	Operations	

## Why NeuEon?

### ✓ Engagement Specific Methods

Our proven, pattern-matching methodologies have been developed through experience on diverse, cross-industry engagements. We know what works (and what doesn't).

### ✓ Vendor Agnostic

Our unbiased approaches ensure every decision is driven by business requirements and results, not biases or unnecessary constraints.

### ✓ Proven Execution

As a company we successfully deliver pragmatic solutions for our clients. Countless clients have seen their own success from the expertise we bring to every engagement.

### ✓ Trusted Advisor

As challenges arise, CIOs lean on us to help them develop solutions. Nearly three-quarters of our clients have been clients for more than two years. They consider NeuEon their trusted advisor.

## How a NeuStart Works

NeuStart engagements are brief — typically two weeks in duration — so your organization can begin making progress and realizing the benefits of change as quickly as possible.

During discovery, NeuEon's experienced C-suite leaders gain insight from all key stakeholders and an understanding of the business context through cross-functional workshops and interviews. They then analyze the findings through multiple business and technology lenses to develop a holistic understanding of possible strategies. Finally, they deliver actionable recommendations to help you address your challenges and meet your goals.



NeuEon has both the depth of strategic understanding needed to navigate complex challenges and the experience working across organizations to create actionable, pragmatic change strategies that work. A NeuStart engagement leverages NeuEon's unique combination of capabilities to quickly get your organization on the right path to improvement.

## About NeuEon



**NeuEon** is a boutique consulting company focused on combining strategic technology transformation with practical implementation. For over a decade, the company has delivered measurable results for a wide roster of clients from start-ups to enterprise, with specialized services for the investor community. NeuEon's team of senior-level leaders with deep business and technology expertise apply proven methodologies and processes to enable clients to reach their objectives.